Tainan University of Technology Courses Sequence for 4-year Bachelor Program in Business Administration

| | | | | | | | Treable | e to | Newly-Adm | itted Students for 111 Academic Year) | | | | | | | | |
|-----------|--|----|----|--------------|----|--------------------------------------|---------------------|------|-----------|---------------------------------------|--------|-------------------|--------|--------------------------------------|----------|---|-----------|---------------------------|
| Year | Year 1 | | | | | Year 2 | | | Year 3 | | | | Year 4 | | | | | |
| tudy Area | Title | fa | | spri | | Title | | 111 | spring | Title | fal | | ring | Title | fa | | spring | Total Credits |
| tudy Mice | | | | Credi | | | Credit Hrs Credit H | | Credit H | S | Credit | it Hrs Credit Hrs | | 11110 | Credit H | | Credit Hr | S |
| | Application of Computer and Information | 2 | 2 | * | * | Sophomore English | 2 | 2 | * | | | | | | | | | |
| | Multiple service of Learning I | 1 | 1 | | | | | | | | | | | | | | | |
| | Native Language I | 2 | 2 | | | | | | | | | | | | | | | _ |
| | Practical English I | 2 | 2 | | | | | | | | | | | | | | | |
| General | Physical Education and Sports I | 2 | 2 | | | | | | | | | | | | | | | |
| ducation | Physical Education and Sports II | | | 2 | 2 | | | | | | | | | | | | | Credits Required: 20 |
| Core | Practical English II | | | 2 | 2 | | | | | | | | | | | | | - Croured Roquirous Bo |
| 0010 | Industry Development Trend and Career Planning | * | * | 2 | 2 | | | | | | | | | | | | | |
| | Native Language II | | | 2 | 2 | | | | | | | | | | | | | |
| | Multiple service of Learning II | | | 1 | 1 | | | | | | | | | | | | | |
| | | | | ↓ | | | | | | | | | | | | | | |
| | Subtotal | | | 9 | 9 | Subtotal | | | 0 | | | 0 0 | | | | | 0 0 | |
| General | General Education Elective Course(s) | 0 | 0 | 0 | 0 | General Education Elective Course(s) | 2 | 2 | 2 | General Education Elective Course(s) | 2 | 2 2 | 2 | General Education Elective Course(s) | 0 | 0 | 0 0 | 4 |
| Education | | | | | | | | | | | | | | | | | | Minimum Credits Required: |
| Elective | | | | 0 | 0 | Subtotal | 2 | 2 | 2 | Subtotal | 2 | 2 2 | 2 | Subtotal | 0 | 0 | 0 0 | |
| | ★Business Administration | | 2 | | | | | | | | | | | | | | | |
| | Accounting I | 3 | 3 | | | | | | | | | | | | | | | Credits Required: 5 |
| Core | | | | | | | | | | | | | | | | | | |
| | Subtotal | | | 0 | | Subtotal | | | 0 | | | 0 0 | 0 | Subtotal | 0 | 0 | 0 0 | |
| | Economics I | | 3 | | | ★Human Resource Management | | 3 | | ★Consumer Behavior | 2 | | | | | | | |
| | ★Introduction of Creativity | | 2 | | | Statistics I | | 3 | | ★Operations Management | 3 | | | | | | | |
| | Calculus | 3 | 3 | | | Financial Management | 3 | 3 | | Practical Project I | 2 | 2 | | | | | | |
| Departmen | Accounting II | | | 3 | | Statistics II | | | | Practical Project II | | | 2 | | | | | |
| t | Legal Environment of business | * | * | 3 | | Information Management | | | | ★Entrepreneurship Management | | | 2 | | | | | Credits Required: 55 |
| Core | ★ Management | | | 2 | | ★Organizational Behavior | | | | ★Strategic Management | | | 3 | | | | | |
| | Economics II | | | 3 | 3 | ★Marketing Management | | | 3 | ★Strategic Human Resource Management | | 2 | 2 | | | | | |
| | | | | | | | | | | | | | | | | | | |
| | Subtotal | 8 | | 11 | | Subtotal | | | 11 1 | | | 7 9 | | | | | 0 0 | |
| Departmen | Department Elective | 1 | 1 | 1 | 1 | Department Elective | 3 | 3 | 3 | Department Elective | 9 | 9 5 | 5 | Department Elective | 9 | 9 | 9 9 | |
| t | | | | | | | | | | | | | | | | | | Minimum Credits Required: |
| Elective | Subtotal | 1 | 1 | 1 | 1 | Subtotal | | | 3 | | | 9 5 | | | | | 9 9 | |
| | Total Credits | 23 | 23 | 21 | 21 | Total Credits | 16 | 16 | 16 1 | | 18 | 18 10 | 16 | Total Credits | 9 | 9 | 9 9 | |
| | | | | | | | | | | | | | | | | | | |
| | Credits Requirement of Graduation Degree | | | | | | | | | 128 管理學學士 (Bachelor of Busines | | | | | | | | |

民國111年06月15日教務會議通過。

Tainan University of Technology Courses Sequence for 4-year Bachelor Program in Business Administration (Applicable to Newly-Admitted-Students-for III Academic Year)

| | | | | | ppricable | to news | ry Adm | ii cica ott | dents for 111 Academic Year) | | | | | | | |
|----------|--|--------------------|------------------------|---|----------------|---------|------------------|-------------|--|--------------------|----------------------|--|-----|----|--------------------|-------------|
| Year | Year 1 | | | Year 2 | | | | | Year 3 | | | Year 4 | | | | |
| tudy Are | Title | fall Credit Hrs | spring s Credit Hrs | Title | fall Credit | | spring edit F | | Title | fall Credit Hrs | spring Credit Hrs | Title | fal | | spring edit Hrs | Total Credi |
| | Creativity Thinking and Application | 2 2 | | ②Leadership | 2 | | dare | | ower Planning & Recruitment | 2 2 | | Business Internship I | 9 | 9 | ourt mo | |
| | Business Japanese I | 2 2 | | Advanced Business Software | 2 | 2 | - 4 | Produc | Innovation Management | 2 2 | | ②Reward and Compensation Management | 2 | 2 | | |
| | ▲Business Management and Marketing | 1 1 | | Web Design and Practice | 2 | 2 | | 2Labor | Relation and Labor Law | 3 3 | | ②Performance Evaluation Management | 2 | 2 | | |
| | Business Japanese II | | 2 2 | ©Cultural Creativity Industry Management | 2 | 2 | | Micro- | Entrepreneurial Project Management | 2 2 | | Workplace Internship | 2 | 2 | | |
| | Introduction of Cultural Creativity | | 2 2 | ①Advertising | 2 | 2 | | (DEnte | prise Resources Planning | 3 3 | | ①Retailing Management | 3 | 3 | | |
| | 20rganization Theory and Management | | 2 2 | ②Digital Innovation | 2 | 2 | | DCusto | omer Relation Management | 2 2 | | Industry Practice Seminar I | 9 | 9 | | 1 |
| | 2Creativity and Organization | | 2 2 | Japanese Examination Counseling I | 2 | 2 | | Busine | ss English | 2 2 | | ①International Marketing Management | 3 | 3 | | |
| | ②Stress and Emotion Management | | 2 2 | Japanese Examination Counseling II | | | 2 | 2 English | Proficiency Test | 2 2 | | Digital Marketing Strategic Planning | | | 3 3 | |
| | Financial Certificate Practice | | 1 1 | ①Service Marketing | | | 2 | 2 Advance | ed - Japanese Proficiency I | 2 2 | | Industry Practice Seminar II | | | 9 9 | 1 |
| | Green Management and Sustainable Management | | 2 2 | ①Chain Store Management | | | 2 | 2 Manager | nent Case Study | 2 2 | | ①Logistic management | | | 3 3 | |
| | | | | Teamwork for Innovation | | | 2 | 2 Busine: | ss Presentation in English | 2 2 | | ②International Human Resource Management | | | 3 3 | |
| | | | | Data Collection and Big Data Analytic | | | 3 | | tics Software Application | 2 2 | | Employment Strategy and Core Competency | | | 3 3 | |
| | | | | Big Data Decision and Marketing Application | | | 3 | | ed Statistics Software Application | | 2 2 | ②Knowledge Management | | | 2 2 | |
| | | | | Marketing Certificate Counseling | | | 1 | 1 Overse | as Study Practicum | | | Business Internship II | | | 9 9 | |
| epartmen | | | | ②Human Resource Economics | | | 2 | 2 Advance | ed - Japanese Proficiency II | | | Business Internship | | | 9 9 | |
| . t | | | | @Management Psychology | | | 2 | | sciplinary Autonomous Learning | | 2 2 | | | | | |
| Elective | | | | ,g | | | | | rise Visiting | | 1 1 | | | | | |
| | | | | | | | | | ed Business English | | 2 2 | | | | | 1 |
| | | | | | | | | | v Chain Management | | 3 3 | | | | | |
| | | | | | | | | | tronic Commerce | | 2 2 | | | | | |
| | | | | | | | | | Hectual Property Rights Management | | 2 2 | | | | | |
| | | | | | | | | | ic Image | | 2 2 | | | | | |
| | | | | | | | | | Resource Analtics | | 2 2 | | | | | |
| | | | | | | | | | mication and Coordination | | 2 2 | | | | | |
| | | | | | | | | | Resource Management for Service Industry | | 2 2 | | | | | 1 |
| | | | | | | | | | Training and Development | | 2 2 | | | | | 1 |
| | | | | | | | | | rial Certificate Practice | | 1 1 | | | | | |
| | | | | | | | | Jamago | 101 001 01110000 1100 0100 | | · · · | | | | | |
| | Subtotal | 5 5 | 13 13 | Subtotal | 14 | 14 | 19 | 19 | Subtotal | 26 26 | 29 29 | Subtotal | 30 | 30 | 41 41 | |
| | * Provided either in Fall or in Spring semes | | | | 14 | 17 | 10 | 10 | Subtotal | 20 20 | 20 20 | Subtotul | 00 | 00 | 71 71 | <u>-</u> ! |
| | 管院1,須修畢商用日文(一)方可修請商用日文(二) | oter. All ned | jurrea courses | Tot minor, Si orouping reaching S S | | | | | | | | | | | | |
| | \$ 1/61. 从6 中间加工人()/7 1/8 项间加工人(—) | | | | | | | | | | | | | | | |
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民國111年06月15日教務會議通過。

Date of Approval Records (Applicable to Newly-Admitted Students for 111 Academic Year)

| | (Applicable to Newly-Admitted Students for III Academic Year) | |
|-----------------------------|---|------|
| | Date of Approval | NOTE |
| 民國111年04月19日系課程委員會議通過。 | | |
| 民國111年04月26日中心/院課程委員會議修正通過。 | | |
| 民國111年05月18日校課程委員會議通過。 | | |
| 民國111年06月15日教務會議通過。 | | |
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