## Tainan University of Technology Courses Sequence for 4-year Bachelor Program in Business Administration (Applicable to Newly-Admitted Students for 112 Academic Year)

| (Applicable to Newly-Admitted Students for 112 Academic Year) |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|---------------------------------------------------------------|-----------------------------------------------------------|-------------|-------------------|---------|--------------------------------------|------------|-------------|-------------------------------------------------------|-----------------|---------|-------|--------------------------------------|--------|---------|----------|------------------------------|---|-------|---------------|
| Year                                                          | Year 1                                                    |             | Year 2            |         |                                      | Year 3     |             |                                                       |                 | Year 4  |       |                                      |        |         |          |                              |   |       |               |
| Study Area                                                    | Title                                                     |             | fall spring       |         |                                      |            |             | Title                                                 | fall            | spring  | Title | fall                                 | sprii  |         | Title    | fall                         | 9 | pring | Total Credits |
| Study Area                                                    | Title                                                     | Credit      | Credit Hrs Credit |         | s                                    | Credit Hrs | s Credit Hr | The                                                   | Credit Hrs      | Credit  | Hrs   | nue                                  | Credit | Hrs Cre | edit Hrs |                              |   |       |               |
|                                                               | Multiple service of Learning I                            | 1 1         |                   |         | English for Specific Workplace       | 2 2        |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               | Native Language I                                         | 2           |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               | Physical Education and Sports I                           | 2           |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               | Artificial Intelligence and Future of Digital Life        |             |                   | * *     |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               | Practical English I                                       | 2           |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
| General                                                       | Practical English I                                       | 2           |                   | 2 2     |                                      |            | (           |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
| Education                                                     | Industry Development Trend and Career Planning            | *           | *                 | 2 2     |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          | Credits Required: 20         |   |       |               |
| Core                                                          | Industry Development Trend and Career Planning            | ^           | ^                 |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               | Physical Education and Sports II                          |             |                   | 2 2     |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               | Native Language II                                        |             |                   | 2 2     |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               | Multiple service of Learning II                           |             |                   | 1 1     |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               | Subtotal                                                  |             |                   | 9 9     |                                      |            | 0 0         |                                                       | 0 0             |         | 0     | Subtotal                             | 0      |         |          |                              |   |       |               |
| General                                                       | General Education Elective Course(s)                      | 0           | 0                 | 0 0     | General Education Elective Course(s) | ) 2 2      | 2 2         | General Education Elective Course(s)                  | 2 2             | 2       | 2     | General Education Elective Course(s) | 0      | 0 (     | 0 0      |                              |   |       |               |
| Education                                                     |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          | Minimum Credits Required: 8  |   |       |               |
| Elective                                                      | Subtotal                                                  |             |                   | 0 0     | Subtotal                             | 2 2        | 2 2         | Subtotal                                              | 2 2             | 2       | 2     | Subtotal                             | 0      | 0 (     | 0 0      |                              |   |       |               |
|                                                               | ★Business Administration                                  | 2           | 2                 |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
| College                                                       | Accounting I                                              | 3           |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          | Credits Required: 5          |   |       |               |
| Core                                                          |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          | Creaits Requirea: 5          |   |       |               |
|                                                               | Subtotal                                                  | 5           | 5                 | 0 0     | Subtotal                             | 0 0        | 0 0         | Subtotal                                              | 0 0             | 0       | 0     | Subtotal                             | 0      | 0 0     | 0        |                              |   |       |               |
|                                                               | ★Introduction of Creativity                               |             | 2                 | 0 0     | ★Human Resource Management           | 3 3        |             | ★Operations Management                                | 3 3             |         |       | Sabtotal                             |        |         |          |                              |   |       |               |
|                                                               | Calculus                                                  | 3           |                   |         | Statistics I                         | 3 3        |             | ★Consumer Behavior                                    | 2 2             |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               | Economics I                                               | 3           |                   |         | Financial Management                 | 3 3        |             | Practical Project I                                   | 2 2             |         |       |                                      |        |         |          |                              |   |       |               |
| Departme                                                      |                                                           | 3           | 3                 | 2 2     | Statistics II                        |            | 3 3         |                                                       | 2 2             | 2       | 2     |                                      |        |         |          |                              |   |       |               |
| nt                                                            | Legal Environment of Business                             |             |                   |         | Information Management               |            |             | ★Entrepreneurship Management                          |                 |         | 2     |                                      |        |         |          | Credits Required: 55         |   |       |               |
|                                                               |                                                           | _           |                   |         | ★Organizational Behavior             |            |             | ★Entrepreneurship Management<br>★Strategic Management |                 | 2       |       |                                      |        |         |          | Credits Required. 55         |   |       |               |
| Core                                                          | Economics II                                              |             |                   |         |                                      |            |             |                                                       |                 | 3       | 3     |                                      |        |         |          |                              |   |       |               |
|                                                               | ★Management                                               |             |                   | 2 2     | ★Marketing Management                |            | 3 3         | ★Strategic Human Resource Management                  |                 | 2       | 2     |                                      | ++     |         |          |                              |   |       |               |
|                                                               |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
| -                                                             | Subtotal                                                  | 8           | 8                 | 11 11   | . Subtotal                           | 9 9        | 11 11       | Subtotal                                              | 7 7             | 9       | 9     | Subtotal                             | 0      |         |          |                              |   |       |               |
| Departme                                                      | Department Elective                                       | 1           | 1                 | 1 1     | Department Elective                  | 3 3        | 3 3         | Department Elective                                   | 9 9             | 5       | 5     | Department Elective                  | 9      | 9 9     | 9 9      |                              |   |       |               |
| nt                                                            |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          | Minimum Credits Required: 40 |   |       |               |
| Elective                                                      | Subtotal                                                  |             |                   | 1 1     |                                      |            | 3 3         |                                                       | 99              |         |       | Subtotal                             | 9      |         |          |                              |   |       |               |
|                                                               | Total Credits                                             | 23          | 23                | 21 21   | . Total Credits                      | 16 16      | 6 16 16     |                                                       | 18 18           | 16      | 16    | Total Credits                        | 9      | 9 9     | 9 9      |                              |   |       |               |
|                                                               | Credits Requirement of Graduation                         |             |                   |         |                                      |            |             | 128                                                   |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               | Degree                                                    |             |                   |         |                                      |            |             | 管理學學士 (Bachelor of Busin                              | iess Administra | ation ) |       |                                      |        |         |          |                              |   |       |               |
| 「*」Prov                                                       | ided either in Fall or in Spring semester. 🕻 🖈 🛛 Required | l courses f | for mine          | or.∘「®」 | Grouping Teaching •                  |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
| N<br>O                                                        |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
| T<br>E                                                        |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
| S                                                             |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          |                              |   |       |               |
|                                                               |                                                           |             |                   |         |                                      |            |             |                                                       |                 |         |       |                                      |        |         |          | 民國112年06月21日教務會議通過           |   |       |               |

## Tainan University of Technology Courses Sequence for 4-year Bachelor Program in Business Administration (Applicable to Newly-Admitted Students for 112 Academic Year)

| Year       | Year 1                                              |   |             |           |    | Year 2                                      |        |                | -    | Year 3                                            |             |               | Year 4                                    |                                     |        |              |              |
|------------|-----------------------------------------------------|---|-------------|-----------|----|---------------------------------------------|--------|----------------|------|---------------------------------------------------|-------------|---------------|-------------------------------------------|-------------------------------------|--------|--------------|--------------|
|            |                                                     |   | fall spring |           | ng |                                             | fall   | sp             | ring |                                                   | fall spring |               |                                           | fall spring<br>Credit Hrs Credit Hr |        | ng To        | otal Credits |
| Study Area |                                                     |   | t Hrs       | Hrs Credi |    | Title                                       | Credit | dit Hrs Credit |      | Title                                             | Credit      | Hrs Credit Hr | Title                                     |                                     |        |              |              |
|            | Creativity Thinking and Application                 |   | 2           |           |    | ②Leadership                                 | 2      | 2              |      | Micro-Entrepreneurial Project Management          | 2           |               | Industry Practice Seminar I               | 9 9                                 |        |              |              |
|            | Business Japanese I                                 |   | 2           |           |    | Advanced Business Software                  | 2      | 2              |      | Product Innovation Management                     | 2           | 2             | ②Reward and Compensation Management       |                                     | 2      |              |              |
|            | Business Management and Marketing                   | 1 | 1           |           |    | Web Design and Practice                     | 2      | 2              |      | 2 Labor Relation and Labor Law                    | 3           | 3             | @Performance Evaluation Management        |                                     | 2      |              |              |
|            | Digital Video Editing                               | 2 |             |           |    | ①Cultural Creativity Industry Management    | 2      | 2              |      | Management Case Study                             | 2           | 2             | Business Internship I                     |                                     | 9      |              |              |
|            | Business Japanese II                                | - | -           | 2         | 2  | ()Advertising                               | 2      | 2              |      | ①Enterprise Resources Planning                    | 3           | 3             | Workplace Internship                      | 2                                   | 2      |              |              |
|            | Introduction of Cultural Creativity                 |   |             | 2         | 2  | 2 Digital Innovation                        | 2      | 2              | -    | Business English                                  |             |               | ORetailing Management                     | 3                                   | 3      |              |              |
|            | ©Organization Theory and Management                 |   |             | 2         |    | Japanese Examination Counseling I           | 2      | 2              |      | 2 Manpower Planning & Recruitment                 | 2           |               | ①International Marketing Management       |                                     | 3      |              |              |
|            | (2)Creativity and Organization                      |   |             | 2         | 2  | Japanese Examination Counseling II          | -      | 2 2            | 2    | ①Customer Relation Management                     | 2           | 2             | Digital Marketing Strategic Planning      |                                     | 3      | 3            |              |
|            | (2)Stress and Emotion Management                    |   |             | 2         | 2  | OService Marketing                          |        | 2              |      | English Proficiency Test                          | 2           |               | Degistic Management                       |                                     | 3      | 3            |              |
|            | Financial Certificate Practice                      |   | -           | 1         |    | 2 Management Psychology                     |        |                |      | Advanced - Japanese Proficiency I                 | 2           |               | 2 International Human Resource Management |                                     | 3      | 3            |              |
|            | Green Management and Sustainable Management         |   |             | 2         |    | Ochain Store Management                     |        | 2              | 2    | Business Presentation in English                  | 2           |               | Business Internship II                    |                                     | 9      |              |              |
|            | oreen management and bastamable management          |   |             | -         | -  | 2)Human Resource Economics                  |        | 2              |      | Statistics Software Application                   | 2           |               | @Knowledge Management                     |                                     | 2      | 2            |              |
|            |                                                     |   |             |           |    | Marketing Certificate Counseling            |        | 1              |      | Advanced Statistics Software Application          | 2           |               | Business Internship                       |                                     | 9      |              |              |
|            |                                                     |   | 1           | 1         | 1  | Data Collection and Big Data Analytic       |        |                |      | Advanced - Japanese Proficiency II                |             |               | Industry Practice Seminar II              |                                     | 9      |              |              |
| Departme   |                                                     |   |             |           |    | Big Data Decision and Marketing Application |        |                |      | Interdisciplinary Autonomous Learning             |             |               | Employment Strategy and Core Competency   |                                     | 3      | 3            |              |
| nt         |                                                     |   |             |           |    | Teamwork for Innovation                     |        | 2              |      | (1)Supply Chain Management                        |             | 3 3           |                                           |                                     | -      |              |              |
| Elective   |                                                     |   |             |           |    |                                             |        | -              | -    | DElectronic Commerce                              |             | 2 2           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      | ①Intellectual Property Rights Management          |             | 2 2           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      | OPublic Image                                     |             | 2 2           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      | ②Communication and Coordination                   |             | 2 2           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      | Enterprise Visiting                               |             | 1 1           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      | Advanced Business English                         |             | 2 2           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      | (2)Human Resource Management for Service Industry |             | 2 2           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      | 2)Human Training and Development                  |             | 2 2           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      | Managerial Certificate Practice                   |             | 1 1           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      | Overseas Study Practicum                          |             | 2 2           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      | Human Resource Analtics                           |             | 2 2           |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      |                                                   |             |               |                                           |                                     |        |              |              |
|            | Subtotal                                            | 7 | 7           | 13        | 13 | Subtotal                                    | 14     | 14 19          | 19   | Subtotal                                          | 26          | 26 29 29      | Subtotal                                  | 30 3                                | 41     | 41           |              |
|            | 「*」Provided either in Fall or in Spring semester.「★ |   |             |           |    |                                             |        |                |      |                                                   |             |               |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      |                                                   |             |               |                                           |                                     |        |              |              |
| -          |                                                     |   |             |           |    |                                             |        |                |      |                                                   |             |               |                                           |                                     |        |              |              |
| N<br>O     |                                                     |   |             |           |    |                                             |        |                |      |                                                   |             |               |                                           |                                     |        |              |              |
| T          |                                                     |   |             |           |    |                                             |        |                |      |                                                   |             |               |                                           |                                     |        |              |              |
| E<br>S     |                                                     |   |             |           |    |                                             |        |                |      |                                                   |             |               |                                           |                                     |        |              |              |
| -          |                                                     |   |             |           |    |                                             |        |                |      |                                                   |             |               |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      |                                                   |             |               |                                           |                                     |        |              |              |
|            |                                                     |   |             |           |    |                                             |        |                |      |                                                   |             |               |                                           | 民間。                                 | 12年06月 | 1日 - 20 - 20 |              |

民國112年06月21日教務會議通過。

| [                    | Date of Approval Records                  |   |
|----------------------|-------------------------------------------|---|
| (Applicable to Newly | y-Admitted Students for 112 Academic Year | ) |

| Date of Approval              | NOTE |
|-------------------------------|------|
| 民國112年03月09日中心/院課程委員會議通過。(通識) |      |
| 民國112年03月29日校課程委員會議通過。(通識)    |      |
| 民國112年04月20日教務會議通過。(通識)       |      |
| 民國112年04月14日系課程委員會議通過。        |      |
| 民國112年04月25日中心/院課程委員會議備查。     |      |
| 民國112年05月17日校課程委員會議備查。        |      |
| 民國112年06月21日教務會議通過。           |      |
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